



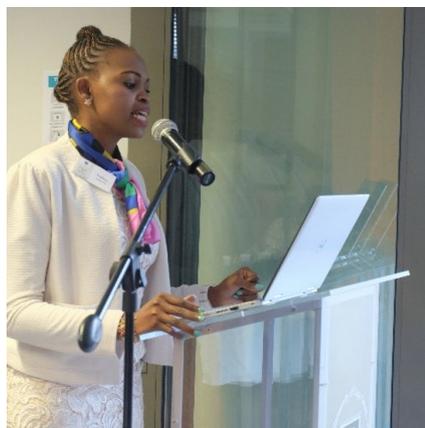
**Triumphant Zoe** Pty Ltd  
COACHING  
Unleash Your Purpose To  
Triumph In Life With Passion!

**Tryfina Kgekong**  
FOUNDER & CEO

## Triumphant Zoe (Pty) Ltd Coaching

# COMPANY PROFILE

Triumphant Zoe Coaching was birthed from Tryfina Kgekong's passion to unleash people's purpose to triumph in life with passion! It is said that when you do what you love you will never work a day in your life and that's the life that I enjoy.



I find my fulfilment in life by seeing other's through their life journey by offering coaching that is specific to their area of need, be it personal or professional coaching. Personal coaching unlocks people who feel stuck in life and works on removing limiting believes and improving alignment with self. I work with people to discover their true identity (who they are), their values (what their priorities are), capabilities (what their gifts and talents are), assessing their current behaviours and generating new behaviours and their vision, mission and purpose in life.

Finances are one of the biggest stressors in the world and this is one of the areas that I work on with people to change their mindset when it comes to creating wealth and leaving behind a legacy.

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Triumphant Zoe (Pty) Ltd Coaching was founded in February 2019 as a 100% women, youth and black owned company and a level 1 BB-BEE (135% Contributor). Tryfina Kgekong the founder and CEO is a Professional Quantity Surveyor registered with (SACQSP & MRICS) and is a Certified Life Coach, Business Coach as well as NLP Practitioner.

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Company Registration Number: 2019/064775/07 BEE Level 1



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## Vision

Triumphant Zoe (Pty) Ltd (Coaching) aims to be a world-renowned transformation specialist.



## Mission

At Triumphant Zoe (Pty) Ltd (Coaching) our mission is to unleash your purpose to triumph in life with passion!



## Values

Our values are core to the way we approach our clients. They are focused on being visionary, discerning, courageous, brave, authentic and real in a spirit of tenacity and servant leadership.

### Visionary and Discerning

When we consult with clients we not only have the present state of being in mind, our offerings have the future in mind. We believe in considering the effects of our client decision in the decades and centuries to come. We discern good from bad decisions and ensure we leverage on building good business relationships.

### Courageous and Brave

We believe in taking that leap of faith. At some point one has to jump and just do it afraid. We are there with the client every step of the way throughout the lifecycle of the project to ensure that the client makes well informed decisions to take that courageous step towards achieving their dream.

### Authentic and Real

Everything we do is founded on our being aligned with our true self and identity. We do what we do with passion and in that way never really have to work a day in our lives. Integrity plays a big role in our carrying out of responsibilities. Our authenticity allows us to build strong connections and relationships from a deep sense of integrity and trust.

### Tenacity and Servant Leadership

Anything that's worth having is worth a sweat. We believe in putting in the extra effort in servitude to our clients. Our success is based on the fulfilment we are able to provide to our clients. We are here to serve the communities around us and the world at large.

We are affiliated with



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## UCT Guest Speaker Top Achievers Awards - April 2019

Our Founder Tryfina Kgekong was invited to be the key guest speaker at the University of Cape Town (UCT) award ceremony for their top achievers. Tryfina has been an Alumni of UCT since graduating in 2005 and to be able to be an inspiration to other students on a similar journey she was on is very fulfilling. Tryfina shared her story regarding her education as well as her career background and lessons she has learnt along the way.



### Client Testimonials

**Mbalenhle Zulu:** From my first session with Tryfina, I noticed a change in my thinking.

**Wanga Chaonsa:** Tryfina's coaching sessions helped me to set my goals and break them down into achievable steps. I even became a certified Life Coach.

**Munatsi Shambare:** Afterwards I was very clear on the resources that are at my disposal.

**Refiloe Motsoeneng:** Coaching with Tryfina has helped me to have a clearer vision for my life.

**Sanushka Padayachy:** Before my coaching session, I found myself confused and without direction. However, now I'm more clear on my identity and way forward.

**Fulufhelo Tshisindi:** Tryfina's coaching has renewed my hope and will to live.

**Johannah Sekudu:** I couldn't decide what I should do with my property, however after coaching with Tryfina I was able to come up with a variety of alternatives at my disposal that I wasn't aware of before.

**Goratleona Sekudu:** Now I know how to deal with bullies and be more assertive and own my achievements.

**Sanelisiwe Mtolo:** Tryfina has helped me realise that I have various options in my career as a Quantity Surveyor.

**Hulisani Ndlovu:** After the first session with Tryfina, I was better aligned with myself through the alignment to self exercise and I was able to ask myself questions that helped me focus on what's important.

**Kabelo Hlalele:** As an aspiring fitness trainer, I approached Tryfina to coach me on moving up to management level and after two sessions my belief in myself and capabilities increased drastically and my vision even became bigger to become an entrepreneur and think outside the box.

**Tafadzwa Mazibuko:** As an author of "The Dream" as well as a business owner, I didn't realise the impact that a coach would have on me. Tryfina assisted me to have clarity and do a personal development plan that was focused on my vision and mission statement.

**Zanele Mlimi:** I've been thinking of starting my own catering business but had been procrastinating until I had a coaching session with Tryfina who acted as a change catalyst that enabled me to act on my dream and I've since catered for an event of over 50 people.

**Adel Bruyns:** The fear of the unknown had been holding me back from growing my salon business until I attended a few coaching sessions and my faith was strengthened and I realised that fear is not real.

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## Our founder Tryfina Kgokong

Nominated for the women in  
Construction rising star 2018.

We are a  
BB-BEE  
**Level 1**  
Contributor



## Services

### Coaching

A coach is someone who transports their client from point A to point B. Similarly to the mobile coach or bus that takes passengers to their destination, that's the function of a coach. Everyone in life needs a coach to guide them along the way. A coach is there to ensure that you are the best at what you were created to be the best in. Serena William's coach ensures that Serena always plays her best tennis.

### Personal Development, Professional Development and Leadership Development

Personal development is a continuous process for all of us. In order to be best we can be in life, we must continue to develop personally. We must be intentional about personal development and there are various areas including getting unstuck in life, letting go of toxic friends and relationships, setting a positive state of being and controlling our emotions and be proactive rather than reactive. Being focused on are true values allows one to be aligned with their identity, vision and mission.

### Neuro-Linguistic Practitioner

There are various NLP techniques available that bring about the desired change. These techniques can be applied with different types of addiction such as smoking, alcohol, food, etc. as well as habits such as lack of focus, late behaviour. Limiting believes can also be removed through the application of these NLP techniques which are also very helpful in decision making.

### Transformation Specialist & Change Catalyst

Change your mind, change your life. As a coach, I act as the catalyst for change by highlighting certain blind spots as well as increasing the motivation and self-belief. Most people don't live the life that they want to live because they don't believe they can nor that they deserve it.

### Mentorship

A mentor is someone who has the blue print of where you want to go. It's advisable to find a mentor who is already where you would like to be who can show you how she got there.

### Speaker

I am available to speak at various events to inspire and motivate people as a mover and shaker.

### Strategist

As a coach, I believe that everyone already has a strategy or solution to their own problem. You will notice that people don't usually take advise because deep down inside we believe we have the solution. As a coach my role is to unleash that answer that is already inside. There is a saying that says speak to the king inside a person and one day the king will answer. My role is to offer options and alternatives to make it evident that there are many ways of skinning the cat.

### Trainer

My role is to also train people to become better people and leaders of their families, communities and the world. Developing others ensures that it doesn't just end with one person, however, the results and positive impact can be

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